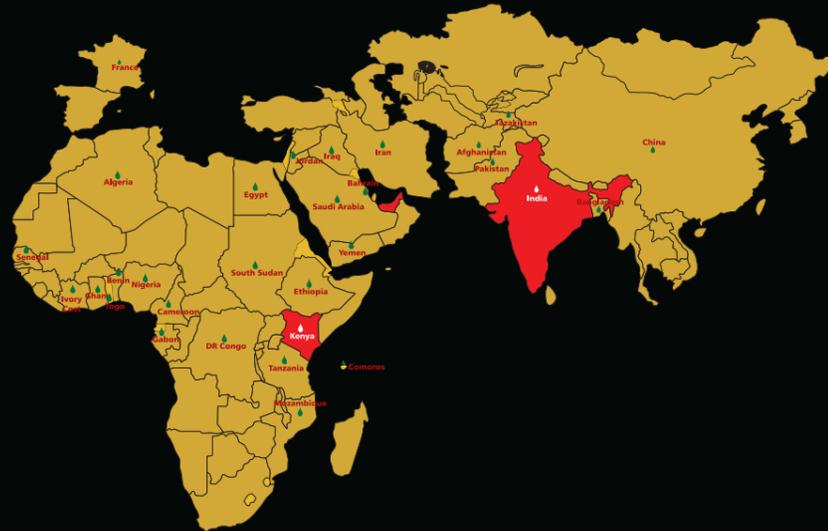


## EXPANDING GLOBALLY

Exported to 30 Countries of Africa, Asia, Middle East, Far East & Europe.



### API LICENSE AGREEMENT

energy **API**  
License No. 3337



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#### Eiffel Manufacturing Plant in Sharjah:

Industrial Area 10, PO Box: 47480,  
Sharjah, UAE  
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#### Eiffel's Exclusive Importer & Marketer in India

Eiffel Grease & Lubricants Pvt. Ltd.,  
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Hyderabad-500028, T.S., India.  
Helpline: +91 40 6535 4000  
Email: eiffelindia@eiffellubricants.com

#### Eiffel Joint Venture in Kenya:

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LUBRICANTS

## Life Without Friction

AUTOMOTIVE . MARINE . INDUSTRIAL LUBRICANTS





## INTRODUCTION

The past few decades has seen the UAE emerge as a business, financial and automotive powerhouse in the MEA region. The country has invested heavily in infrastructure and strived hard to build an investor friendly climate. It is to tap this tremendous potential that Burj Eiffel Int. Lubricants Ind. LLC was established in the year 2004.

Since then the company has grown from strength to strength and has established itself as an organization focused on quality, innovation and customer centricity. The company is a leading lubricant blender in the region, whose products are exported to more than 30 countries across the Middle East and Africa region and is an emerging force in the local lubricant market.

We have invested heavily in Research and Development and have state of the art testing laboratories. Our facilities are certified for ISO 9001-2008 quality management systems and approved by major OEM players such as Volvo, MAN, Porsche, VW, Renault, MB, Mack etc. Our products meet the highest standards of API, MIL, European and Japanese manufacturers which clearly indicates our commitment to quality.

We have continued to invest in human resources as we recognize that they are the drivers of innovation and change that this organization represents. Our employees represent the best talent and experience in the industry and they along with our progressive management strive hard each day to deliver better products and services to our customers.

We hope you would find this product catalog useful and together we can strive to reach greater heights and achieve mutually beneficial goals in the Lubricant market and beyond.



## OUR PHILOSOPHY

*In this highly competitive and volatile market, we strive to offer products and services which are unique and differentiate us from competition. We treat our clients as a business partners and believed that in their success lies our growth. We continuously improve and enhance our offerings to stay a step ahead of the competition and deliver impeccable quality and value to our customers.*

## OUR FACILITIES

*We have multiple state of the art facilities for blending and filling of lubricants, with an installed capacity of blending and filling of more than 40,000 MT of lubricants per annum, 16,000 MT of greases and 6,000 MT per annum of Viscosity Improvers. An indicator of our rigorous emphasis on quality is that our facilities are ISO 9001-2008 certified. Moreover, our Quality Assurance Laboratory is under process of pursuing ISO 17025 accreditation.*

*Our operations have a state of the art and one of the best R&D and testing lab in the region which help us innovate and ensure that our quality standards meet the best in the industry.*

*Our strategic blending and filling facilities are also present in key regions namely Kenya and india.*



# Passenger Car Engine Oils



**EIFFEL SPARK ULTIMATE API SN**  
**EIFFEL SPARK ULTIMATE FE API SN (ILSAC GF-5)**  
**SAE GRADES: 0W20/ 0W30/ 0W40/ 0W60**

#### DESCRIPTION

High performance synthetic oil designed to meet the demands of high RPM, small displacement fuel efficient engines. This product can operate at high operating temperatures and protects against metal shearing and thermal breakdown. This product is blended in fully synthetic base stock of Poly Alpha Olefin (PAO)

#### APPLICATION

Suitable for passenger cars and light truck gasoline engines. Meets OEM and European requirements. Recommended for most engines meeting Euro 4 and Euro 5 requirements.

**EIFFEL OPERA ULTIMATE API SN**  
**EIFFEL OPERA ULTIMATE FE API SN (ILSAC GF-5)**  
**EIFFEL OPERA GOLD API SM/CF**  
**SAE GRADES: 5W20/5W30/5W40/5W50**

#### DESCRIPTION

High performance synthetic oil designed to meet the demands of high RPM, small displacement fuel efficient engines. This product can operate at high operating temperatures and protects against metal shearing and thermal breakdown. This is fully synthetic and meets various OEM requirements.

#### APPLICATION

Suitable for passenger cars and light truck gasoline engines. Meets OEM and European requirements. Recommended for most engines meeting Euro 4 and Euro 5 requirements.

HOLDS OEM APPROVALS: PORSCHE A40/VW 50200/50500/MERCEDES BENZ MB 229.3

**EIFFEL PRESTI ULTIMATE API SN**  
**EIFFEL PRESTI ULTIMATE FE API SN (ILSAC GF-5)**  
**EIFFEL PRESTI GOLD API SM/CF**  
**EIFFEL PRESTI SILVER API SL/CF**  
**SAE GRADES: 10W30/ 10W40/ 10W60**

#### DESCRIPTION

This high performance semi-synthetic oil has been formulated from the latest additive technology and carefully selected synthetic and mineral base stocks. It has good thermo oxidative stability, prevents the formation of sludge and deposits, giving better fuel economy and extended oil drain intervals.

#### APPLICATION

Recommended for all modern vehicles including high performance, turbo charge, multi valve, direct injected gasoline, diesel and LPG fuelled engines of passenger cars and light commercial vehicles. It exceeds the requirements of most OEM manufacturers.

**EIFFEL DURAMAX SILVER API SL/CF**  
**SAE GRADES: 20W40/ 20W50**

#### DESCRIPTION

This is multi-grade oil for gasoline and diesel engines, formulated from high quality virgin base oils and a number of additives, carefully selected for engine protection and performance. This has high thermal stability and resistance to oxidation, preventing premature degradation at high temperatures. Also has high shear resistance ensuring good lubricants in hot and cold weather.

#### APPLICATION

Recommended for all Diesel and Gasoline engines of small to medium sizes. It is suitable for use at high temperatures and meet most European and American OEM standards.

**EIFFEL DURAMAX SUPERIOR API SJ/CF**  
**SAE GRADES: 20W40/20W50**

#### DESCRIPTION

It is premium quality engine oil designed to provide great all round and all season protection to gasoline engines. It is made from highly refined solvent oils and selective additives. It provides for excellent sludge control. Also provides extra protection at high temperatures and has excellent oxidation stability and detergency levels.

#### APPLICATION

Its specially designed for high stress applications and particularly suitable for naturally aspirated and turbo charge models. It can also be used in light to medium duty diesel engines as well as modern unleaded petrol and LP gas motors.

**EIFFEL FIESTA 6000 API SF/CD**  
**SAE GRADES: 30/ 40/ 50**

#### DESCRIPTION

Formulated from high quality mineral base stock and advanced selective additive package. It is a premium heavy duty crankcase lubricant for use in naturally aspirated or turbo charged diesel engines even when equipped with multi valve heads, turbo charges and intercoolers.

#### APPLICATION

Recommended for light duty diesel and turbo charged engines where oil consumption is of concern.

# Heavy Duty Diesel Engine Oils



## EIFFEL VISTA TITANIUM SAE 15W40 API CI4/SL

### DESCRIPTION

This product is a high performance multigrade diesel engine oil meeting and exceeding the latest OEM long drain requirements. It offers extended drain periods and reduces sludge and varnish in cylinders, valves and on piston in high stress diesel engines. This was specifically developed to be a universal engine oil recommended for 4 cycle diesel engines equipped with EGR systems.

### APPLICATION

This product is suitable for normally aspirated and turbo charged large sized diesel engines along with certain industrial applications. Meets and exceeds most OEM requirements. Recommended for off highway service as well as on road servicing.  
HOLDS OEM APPROVALS: VOLVO VDS3/ RENAULT VI RLD-2/ MACK EO-N



## EIFFEL MATRIX 7000 / ULTRA 9000 API CD/CF

### DESCRIPTION

It is high performance diesel engine oil specially designed for use in heavy duty, high output, diesel engines including supercharged engines. It is formulated from premium quality base oil stock of high viscosity and advance additive systems.

### APPLICATION

Meets and exceeds most OEM specifications. Useful for heavy duty engines where oils with low ash content are required.



## EIFFEL MARVELA TITANIUM SAE 10W40 API CI4/SL (SEMI SYNTHETIC DIESEL ENGINE OIL)

### DESCRIPTION

This product is a high performance multigrade diesel engine oil meeting and exceeding the latest OEM long drain requirements. It offers extended drain periods and reduces sludge and varnish in cylinders, valves and on pistons in high stress diesel engines. This was specifically developed to be a universal engine oil recommended for 4 cycle diesel engines equipped with EGR systems.

### APPLICATION

This product is suitable for normally aspirated and turbo charged large sized diesel engines along with certain industrial applications. Meets and exceeds most OEM requirements. Recommended for off highway service as well as on road servicing.  
HOLDS OEM APPROVALS: MERCEDES BENZ MB 228.5/ MAN 3277



## EIFFEL VISTA PLATINUM SAE 15W40 API CH4/SL

### DESCRIPTION

This is high quality, high performance diesel engine oil designed for the most severe performance requirements of highly powered turbocharge engines of leading Japanese, European and American manufactures. It has exceptional thermal stability at high temperatures and outstanding lubrication at all temperatures.

### APPLICATION

Especially suited for use in mixed fleets, commercial road transport and off road vehicles apart from certain industrial uses. Suitable for engines requiring API CH-4 performance lubricants operating under the most severe conditions.



## EIFFEL VISTA SILVER SAE 15W40 API CF4

### DESCRIPTION

It is a multifunctional high quality and high performance multi grade diesel engine oil designed to be used in turbo charged and naturally aspirated diesel engines. It is formulated. With high quality paraffin base stocks and latest additives to ensure optimum lubricating performance. It has high shear stability and is resistant to oxidation corrosion.

### APPLICATION

Ideally suited for heavy duty modern commercial vehicles. The technology used in the oil ensures fuel efficiency and prolongs engine life. It meets API CF-4 specs and exceeds or meets several other OEM standards.

# ATF, Gear & Hydraulic Oils



## EIFFEL TRANSFLUID ATF DEXRON III

This is a high quality transmission fluid, designed for used in modern automatic gear boxes and in vehicles specifying Dexron III quality fluids. It is prepared to comply with stringent service fill requirements of GMs Dexron III specification. It provides extended fluid life, improved oxidation and thermal stability, outstanding resistance against sludge, deposits and wear and excellent low temperature performance.



## EIFFEL TRANSFLUID ATF TYPE A

ATF Type A is a premium quality fluid with a high viscosity index intended primarily for the lubricants of automatic transmission systems of passenger cars and commercial vehicles. It uses the latest transmission fluid technology and provides excellent shear stability and protection against viscosity breakdown which helps extending transmission life. It has a relatively low pour point and is compatible with synthetic rubber seals used in automatic transmission system.



## EIFFEL DURA MAXX HD 80W90/85W140 GL5

Eiffel Dura Maxx HD 80W90/85W140 is an extra premium and high performance commercial gear lubricant formulated from selected base oils and advanced additive systems. This is specifically engineered and designed for use in axles, final drives and heavy duty commercial transmission with a high pressure and stress environment. This provides excellent chemical and thermal stability high temperatures, maintaining their good show at low temperatures while demonstrating great rust protection.



## EIFFEL HI POWER HYD AW

Hi Power Hyd AW are mineral oil based premium quality anti wear hydraulic oil with a high viscosity index designed for industrial hydraulic applications. They are manufactured with selected premium quality base stocks fortified with special additives and a shear stability VI improver to impart excellent protection against wear, rust and provides for superior oxidation and thermal stability.

ISO VISCOSITY GRADES: 10,15,22,32,46,68,100,150



## EIFFEL DURA MAXX EP 90/140 GL4

Eiffel Dura Maxx EP 90/140 GL4 are high performance long life lubricants designed for use in wide range of automotive transmissions, manual gearboxes and axle drives under severe pressure and load conditions. This lubricants is manufactured with paraffinic base stocks and a well-balanced additive package to provide for maximum protection and extended life.

## Marine Lubricants



We offer Marine Lubricants under the brand name Ocean Guard. These are specially engineered marine oils for optimum performance and consistent quality. We have a complete range of marine lubricants that meet international shipping industry.

Our Marine products are:

- EIFFEL OCEAN GUARD 6 SERIES
- EIFFEL OCEAN GUARD 15 SERIES
- EIFFEL OCEAN GUARD 30 SERIES
- EIFFEL OCEAN GUARD 40 SERIES
- EIFFEL OCEAN GUARD 50 SERIES
- EIFFEL OCEAN GUARD 70 SERIES

## Greases



Leading technology Eiffel greases can help protect your equipment, extend re-lubricant intervals and help enable problem free operation. Our greases are based on carefully selected mineral and scientifically engineered synthetic base fluids, in combination with the best thickener technology and synergistic additive system.

Our grease products are specifically designed to meet a wide variety of operating conditions in both industrial and mobile equipment. These conditions include very high and low temperatures, water contamination and shock loads.

Our Grease offerings are:

- EIFFEL PROTECT GREASE MP2, MP3
- EIFFEL PROTECT GREASE EP00, EP0, EP1, EP2, EP3
- EIFFEL PROTECT MOLY GREASE EP2, EP3
- EIFFEL XTREME PROTECT GREASE EP00, EP0, EP1, EP2, EP3
- EIFFEL PROTECT GREASE HT-EP1, EP2, EP3

